

INSTRUCTIONAL VISUAL PRODUCTION KITS

From Image Acquisition to Final Delivery

PHOTOGRAPHY PRODUCTION KIT

Image Acquisition

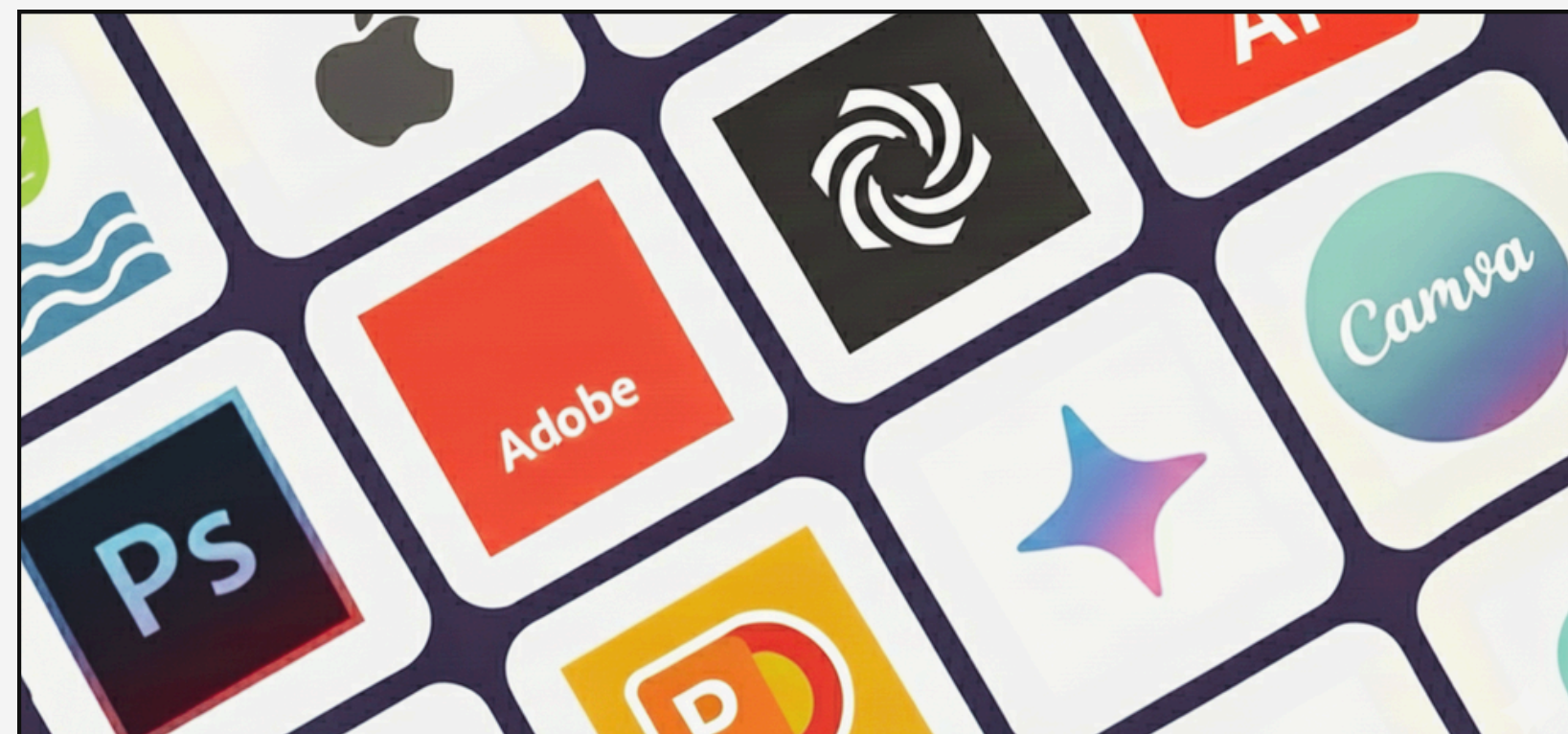
- Canon R6 full-frame mirrorless camera (4K video)
- iPhone 17 Pro Max for mobile, on-the-spot capture
- Prime lenses for controlled depth and visual focus
- Tripod for stability and consistency
- Portable LED lighting for controlled environments
- Flexible setup for shooting across locations



ILLUSTRATION / VISUAL CREATION KIT

Image Creation & Manipulation

- Canva for layouts, templates, and instructional graphics
- PowerPoint for quick visuals and widespread accessibility
- Adobe Illustrator for scalable vector graphics (as needed)
- Adobe Photoshop for image editing and refinement
- AI tools for rapid visual generation and enhancement
- Focus on clarity, consistency, and instructional intent



FORMATS & DELIVERY CONSIDERATIONS

Designing for Digital and Print Use

- Raster images for photography and realistic visuals
- Vector graphics for icons, diagrams, and scalable illustrations
- Resolution adjusted based on how visuals will be delivered
- Digital visuals optimized to reduce file size and load time
- Print visuals designed with higher resolution for clarity
- Format decisions guided by learner access and context



TOOLS & HARDWARE OVERVIEW

Supporting Instructional Visual Production

- Cameras and mobile devices for image capture
- Lighting and stabilization tools for visual consistency
- Design and editing software for visual refinement
- AI tools to support rapid visual creation and iteration
- Professional photographers or illustrators leveraged when specialized visuals are required

